

## 918.237.4400

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# MSP PARTNER PROGRAM

# **CLOUD SERVICES**

Infrastructure as a Service Security as a Service Desktop as a Service Backup as a Service

- Video Surveillance as a Service

# MSP Cloud Partners

DATA3 offers "**The D3 Cloud**" a proprietary suite of cloud infrastructure 'building blocks' that form a new blueprint for the delivery and monetization of cloud-based technology solutions for our MSP partners. The core architecture for these building blocks, categorized as Infrastructure as a Service ("IaaS"), has already been used in many industries, with proven traction from leading managed services providers (MSPs), tier 1 telcos and Fortune 500 companies.



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#### **Grow Your Business**

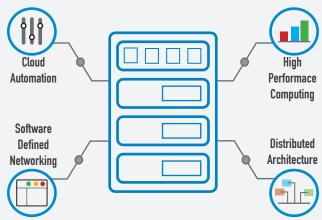


DATA3's wholesale business model and white-label capabilities enable resellers to reduce costs while building their own cloud products with effective competitive differentiation - all under their own branding and control. "**The D3 Cloud"** of DATA3 uses technology that uniquely supports the deployment of highly-customized private cloud solutions as well as the 'cloudification' of existing IT businesses (moving from legacy hardware models to cloud-first "as-a-service" environments).

This gives MSP a competitive edge with a far superior performace at a price that is unmatched by any other cloud provider.

# Infrastructure as a Service - The D3 Cloud

The D3 Cloud of DATA3 delivers an end-to-end premium laaS platform with unmatched performance & cost-savings. MSP & IT providers can rapidly deploy their own enterprisegrade cloud solutions with full control - from a complete white-label rebrand to flexible account management and billing.



### Desktop as a Service

69

DATA'3's Desktop-as-a-Service is an **all-in-one** virtual desktop infrastructure (VDI) solution that delivers applications and virtual desktops to any device, anytime, anywhere.

We offer an enterprise-grade, turnkey DaaS solution that MSPs can use to quickly establish "**remote working**" for their clients. With simple and predictable pricing that includes infrastructure and licenses, MSPs can provide instant access to applications, desktops and data from any device anywhere,

DATA3 offers **guaranteed reduction** in total cost of ownership (TCO).

#### Security as a Service



**The D3 Cloud** seamlessly integrates into our Security-as-a -Service product, as if our platform was architected specifically with WatchGuard in mind. This integration enables MSPs and IT service providers to easily leverage an **out-of-thebox** cloud offering with a unified threat management (UTM) firewall solution and layered security services at a sustainable cost, giving service providers a **competitive advantage** and allowing them to focus on their core competencies.

The differentiation is strategic, and economics play a huge role. MSPs have an opportunity to realize larger margins by taking advantage of discounts that yield prices **25 percent below AWS and 35 percent below Azure**.

# Backup as a Service



Our new **Backup-as-a-Service** is a complete out-of-thebox enterprise solution for businesses and MSPs. We offer a turnkey solution that is **fast, secure and scalable**. This new service is built and hosted on "**The D3 Cloud**" and offers the same reliability and performance that you would expect from our state-of-the-art Cloud 2.0 architecture. MSPs can quickly provision scalable cloud backup solutions for their customers at the click of a button.

#### Video Surveillance as a Service



Our Video Surveillance as a Service (VSaaS) is a hosted **cloud-based** video surveillance service and offers video recording, storage, remote viewing, management alerts and cyber security. The cost is based on a pay as you go model through a subscription service. The video processing and management is performed off-site using the cloud and it allows you to manage multiple locations from a central login.

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